



HKMHDIA Panels

Corporate Communications Panel

Panel Objectives:

- To enhance communication strategies, implementations and coverage for association members and prospective members through management of the HKMHDIA website, HKMHDIA LinkedIn, Emails.
- To develop, explore and evaluate principles of communication guidelines for distributing HKMHDIA's missions, events and benefits to wider public.
- To maintain the corporate identity of HKMHDIA as a socially responsible association through charity services to the community and Outward Bound Corporate Challenge.

External Relations Panel

Panel Objectives:

- To promote national and international co-operation of Medical Device and related Industries.
- To publicize HKMHDIA member's products and services locally and internationally, particularly through organizing trade fairs and exhibitions.
- To encourage economic growth in the Medical Device Industries, particularly through organizing and receiving trade missions.
- To build relationships and resources to support the HKMHDIA by focusing on activities organization with industrial or trade associations; HKTDC and alike; trade commissions and consulates.

Membership Affairs Panel

Panel Objectives:

- Recruit more members to participate in Association activities, by outreaching members and strengthening relationship with HKMHDIA.
- Provide specified target networking platforms and create synergy among members for knowledge exchange, experience sharing and business co-operation.



Product & Technology Development Panel

Panel Objectives:

- To understand and serve members' product and technological development needs, including various aspects of innovation processes such as the protection of Intellectual Properties.
- To collaborate with technological institutions in organizing and supporting activities to serve such needs.
- To plan and organize local or overseas technological missions.
- To explore the trends in diagnosis and treatment of diseases and medical conditions using medical devices.
- To manage, coordinate and support HKMHDIA sponsored projects for product and technology development.

Quality and Regulatory Affairs Panel

Panel Objectives:

- To promote the understanding and application of quality systems and the compliance to applicable laws and regulatory standards in the Medical Device Industries.
- To participate in HKSAR's policy and regulation setting of Medical Devices.
- To initiate such activities and trainings with other panels to facility and members' understanding and knowledge.
- To develop and promote quality and regulatory guidance documentation to assist both the members and interested parties.

Training and Education Panel

Panel Objectives:

- To facilitate collaboration among MHD industries, academia, technology and research institutions in research and educational programs.
- To encourage MHD innovation and technology amongst young local university scientists.
- To promote and upgrade professional education development programme for MHD personnel.
- To promote the interest of undergraduate students in career development in MHD industries.