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Date: 10th January, 2024

Dear HKMHDIA Members,

Invitation to join and support the HKMHDIA MedTech Forum 2024:
“Think MedTech, Think Hong Kong”

On behalf of the Hong Kong Medical and Healthcare Device Industries Association (HKMHDIA), I am writing to cordially invite your company to join and support our HKMHDIA MedTech Forum 2024 which will be held at Hong Kong Science Park on 17th April, 2024 (Wednesday). The MedTech Forum 2024 is co-organized with the Hong Kong Science Park (HKSTP).

This is our 4th MedTech Forum since 2021. Our primary objective in hosting this annual event is to foster a deep understanding of the latest medical technologies and their potential benefits for all stakeholders in Hong Kong, the Greater Bay Area (GBA), and overseas. By leveraging the advantages of Hong Kong's robust infrastructure and thriving ecosystem, we aim to explore, access, and promote the diverse opportunities presented by these cutting-edge advancements - “Think MedTech, Think Hong Kong”

This year, the MedTech Forum will focus on the captivating theme of "Automation and Big Data Informatics in Clinical Settings". HKMHDIA is going to organize a very informative and professional full day program. The distinguished speakers from Government Officials, Industry Leading Professionals, innovation companies from Hong Kong, the GBA and overseas will share the future challenges and opportunities of these technologies which all stakeholders should prepare to anticipate. We expect to have 250-300 audiences to participate physically in this event.

This Forum is an excellent opportunity for your company to exhibit its innovations to the audiences from hospital administrators, medical device and service providers, professionals from the medical industry, the general public, and esteemed members of the media, both locally and internationally. For the display area, booths are open for applications with different sponsorship



香港醫療及保健器材行業協會 Hong Kong Medical and Healthcare Device Industries Association

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Awarded by The Hong Kong Council of Social Service
香港社會服務聯會頒發

packages. The Sponsorship Proposal and Reply Slip are attached for your reference.

The Forum is well on its way of finalization. We will update you with the final program soon. Registration to attend the program will be further communicated in coming months. Stay Tune and save **17th April, 2024** for the Forum.

Should you have any enquiries, please feel free to contact Cathy Wong at Tel: 852-21910923 or Email: cathywong@medicaldevice.org.hk

Thank you very much for your support and we look forward to your favorable reply!

Yours sincerely,

Lydia Leung

Chairman

Hong Kong Medical and Healthcare Device Industries Association



香港醫療及保健器材行業協會

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HKMHDIA MedTech Forum 2024: "Think MedTech, Think Hong Kong"

香港醫療及保健器材行業協會論壇: "醫療科技 · 首選香港"

Date: 17th April 2024 (Wednesday)

Venue: Charles K Kao Auditorium, Hong Kong Science Park, Hong Kong

Time	Tentative Program
09:30- 10:00 (HKT)	Opening and Welcome Remarks
10:00am - 11:15am (HKT)	Keynote Presentation Session 1: Automation and Big Data Informatics in Clinical Settings The Present and the Future of Medical Robotics Robotics Automation in clinical settings- Applications and Challenges Automation in clinical settings - Benefits and effectiveness Panel Discussion: Overcome the Challenges in Automation in Clinical Settings
11:15 - 12:30 (HKT)	MedTech & Innovation (Session 1) MedTech Company #1 MedTech Company #2 MedTech Company #3 MedTech Company #4 MedTech Company #5 MedTech Company #6
12:30 - 13:00	Booth Visits with drinks
14:00 - 15:30 (HKT)	Keynote Presentation Session 2: Automation and Big Data Informatics in Clinical Settings The implementation of automation of Medical Informatics Evolving Digitalization and automation in clinic settings Adaptation of automation and big data in Medicine Practical use in clinical settings in GBA / Overseas Regulatory & Cybersecurity on Big Data Automation Practice of digitalization and automation in private hospital settings Trend of MedTech development on automation in GBA / Overseas
15:30 - 17:00 (HKT)	MedTech & Innovation (Session 2) MedTech Company #7 MedTech Company #8 MedTech Company #9 MedTech Company #10 MedTech Company #11 MedTech Company #12
17:00 - 18:00	Cocktail Reception





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HKMHDIA MedTech Forum 2024: Think MedTech, Think Hong Kong

Industry promotion opportunity

Platinum Sponsor: HK\$80,000

- ✧ 2 booths with priority to select booth location.
- ✧ A full-page advertisement in the digital program book
- ✧ Company logo on promotion materials
- ✧ Company website link on digital promotion platform
- ✧ Acknowledgement on the event backdrop
- ✧ Acknowledgement by the master of ceremony
- ✧ Company presentation

Gold Sponsor: HK\$35,000

- ✧ 1 booth with priority to select booth location.
- ✧ A full-page advertisement in the digital program book
- ✧ Company logo on promotion materials
- ✧ Company website link on digital promotional platform
- ✧ Acknowledgement on the event backdrop
- ✧ Acknowledgement by the master of ceremony

Silver Sponsor: HK\$20,000

- ✧ 1 booth (booth location by lucky draw approach)
- ✧ A half-page advertisement in the digital program book
- ✧ Company logo on promotion materials
- ✧ Company website link on digital promotion platform
- ✧ Acknowledgement on the event backdrop
- ✧ Acknowledgement by the master of ceremony

Bronze Sponsor: HK\$8,000

- ✧ A half-page advertisement in the digital program book
- ✧ Company logo on promotion materials
- ✧ Company website link on digital promotion platform
- ✧ Acknowledgement on the on the event backdrop





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HKMHDIA MedTech Forum 2024: Think MedTech, Think Hong Kong Industry promotion opportunity

Reply Form

Please complete and return this reply slip to HKMHDIA by E-mail:
cathywong@medicaldevice.org.hk

Our company _____, agree
to be the * Platinum / Gold / Silver / Bronze Sponsor of HKMHDIA MedTech Forum 2024.

HKMHDIA MedTech Forum 2024: Think MedTech, Think Hong Kong			
Date: 17 April, 2024 (Wed)			
Time: 9:30 - 18:00			
Venue: Charles K Kao Auditorium, Hong Kong Science Park, Hong Kong			
Items of Sponsorship	Amount (HK\$)		✓
Platinum Sponsor	HK\$80,000	A crossed cheque payable to "Hong Kong Medical and Healthcare Device Industries Association Limited"	
Gold Sponsor	HK\$35,000	A crossed cheque payable to "Hong Kong Medical and Healthcare Device Industries Association Limited"	
Silver Sponsor	HK\$20,000	A crossed cheque payable to "Hong Kong Medical and Healthcare Device Industries Association Limited"	
Bronze Sponsor	HK\$8,000	A crossed cheque payable to "Hong Kong Medical and Healthcare Device Industries Association Limited"	

Please send the cheque to HKMHDIA, Room 04, Unit 601, Core Building 1E, Hong Kong Science Park, NT, HK (Attn: Cathy Wong)

Enquiry: Cathy Wong (Tel: 852-2191 0923 / Email: cathywong@medicaldevice.org.hk)

Contact Person: _____ Position: _____

Contact Number: _____ Email: _____

Signature: _____ Date: _____