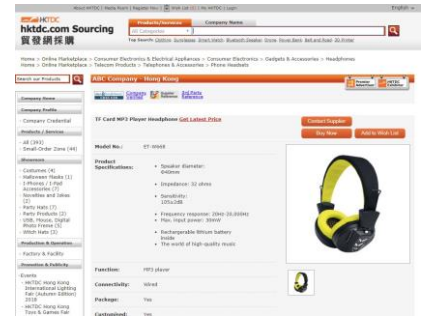


Build Your Business with hktcd.com Sourcing Added-value Introductory Package

SMEs¹ can reach more than 2,000,000 worldwide quality buyers through the highly effective **sourcing.hktcd.com** introductory package for SMEs! Act now - leverage on the award-winning online marketplace to promote your products and services throughout the year and win more business!

hktcd.com Sourcing added-value introductory package:

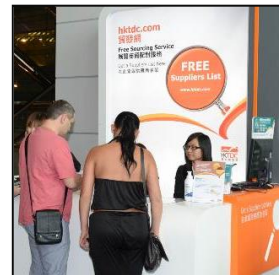
- ✓ **Display company information and product photos to increase exposure**
Display 20 product photos on the English website and 10 on the Chinese site, and enjoy unlimited DIY update throughout the year
- ✓ **Professional amendment of web contents to enhance listing²**
Amend and edit company information and product description, improve photo quality and add appropriate keywords



hktcd.com Sourcing product page (sample for reference only)

- ✓ **Priority referrals to trade fair buyers**
The HKTDC provides free lists of relevant hktcd.com Sourcing suppliers to buyers at exhibitions in Hong Kong and overseas, and hktcd.com Sourcing suppliers enjoy priority referral and receive buyers list

One-year Introductory Package:
HK\$2,000
🎁 Only for SMEs¹ 🎁



Advertisers receive an average of more than 100 buyer contacts from a single trade fair



Sample of buyer list

Don't miss this unique opportunity – act now to introduce your products and services to global buyers at sourcing.hktcd.com!

For more information, please contact HKTDC at **2240 5163** or email to **june.ms.chan@hktcd.org**

1. Only applicable to companies who have not joined the hktcd.com Sourcing online packages ever before. In case of any dispute, the HKTDC reserves the right to make the final decision.
2. HKTDC will amend and edit the contents of 5 product photos to be displayed at the English website and will add suitable product keywords to increase exposure and priority listing. Advertisers can also upload other product photos through the DIY system.

