Build Your Business with hktdc.com Sourcing Added-value Introductory Package

SMEs¹ can reach more than 2,000,000 worldwide quality buyers through the highly effective **sourcing.hktdc.com** introductory package for SMEs! Act now - leverage on the award-winning online marketplace to promote your products and services throughout the year and win more business!

hktdc.com Sourcing added-value introductory package: ✓ Display company information and product photos to increase exposure

Display 20 product photos on the English website and 10 on the Chinese site, and enjoy unlimited DIY update throughout the year

 Professional amendment of web contents to enhance listing²

Amend and edit company information and product description, improve photo quality and add appropriate keywords

✓ Priority referrals to trade fair buyers

The HKTDC provides free lists of relevant hktdc.com Sourcing suppliers to buyers at exhibitions in Hong Kong and overseas, and hktdc.com Sourcing suppliers enjoy priority referral and receive buyers list

One-year Introductory Package: HK\$2,000 & Only for SMEs¹ ≪

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(sample for reference only)

hktdc.com Sourcing product page

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Advertisers receive an average of more than 100 buyer contacts from a single trade fair

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Luen Fet Package Ind'i Ltd	
Dear Mr. Kenith Ms. Ronda U.	
Your company was referred to the following able to supply. You have also been referred their contact information.	(buyer(s) who are looking for products that you may b to another 3 buyer(s), but they prefer not to disclose
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Sample of buyer list

Don't miss this unique opportunity – act now to introduce your products and services to global buyers at sourcing.hktdc.com!

For more information, please contact HKTDC at **2240 5163** or email to **june.ms.chan@hktdc.org**

- 1. Only applicable to companies who have not joined the hktdc.com Sourcing online packages ever before. In case of any dispute, the HKTDC reserves the right to make the final decision.
- 2. HKTDC will amend and edit the contents of 5 product photos to be displayed at the English website and will add suitable product keywords to increase exposure and priority listing. Advertisers can also upload other product photos through the DIY system.

